

# Anchor Collection



## **Destination Management Companies - January 2023**

- **Denmark & Sweden – Idea Nordic**
- **Germany – Compass Tours Incoming**
- **Greece- Vista Events Greece**
- **Iceland & Arctic- Destination Complete**
- **Italy- Effetto Italy**
- **Paris- Park Key**
- **Spain, Portugal & Brazil – VOQIN’**
- **Turkey- MEP Tur**
- **UAE & Oman – Level Up**
- **United Kingdom – [www.LondonDMC.com](http://www.LondonDMC.com)**

# Italy



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Founded in 2010, Effetto Italy is a full service, Italian DMC, headquartered in Rome, with experienced staff situated throughout the country. As a boutique operation, Effetto prides themselves on their ability to offer creative solutions, seamless operations, and exceptional service. Serving the MICE, special interest groups, and high-end independent markets, customization is inherent in everything they do. .

From Alpine peaks and Tuscan hills to the crystal Med, Italy is an incredibly diverse country with wide-ranging options for every kind of event. Beyond select venues in more traditional cities like Milan, Rome, and Florence, there are countless opportunities for more intimate experiences in smaller areas such as Puglia, Portofino, or Capri. Effetto does it all. Hilltop town privatization in Umbria? Sustainable programming in Sardinia? Gala dinners amongst ancient ruins or rolling vineyards? Deeply rooted in local culture, Effetto knows the hidden corners and handles the complicated logistics

It all starts with a conversation and a concept. Effetto's ethos is one of collaboration, cooperation and teamwork, with an eye towards constant innovation. Effetto's affordable and inspired approach allows clients to get results within the budget required, while their transformative programming creates game-changing moments, increasing the rate of overall event success.

Adaptability, of course, is also key component of success and Effetto continues to find options for these unprecedented times. In addition to keeping abreast of current guidelines and restrictions, they work with clients to create elevated virtual components and hybrid events.

Come see what a reinvented Italy looks like with Effetto Italy DMC!

# Denmark



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Denmark is a small nation with a lot to offer, and at Idéa Nordic, we are looking forward to welcoming you into our innovative world! We create incredible memories with our unique and tailor-made programs. We support you from the initial Idéa all the way to the experience! We are a team with a fabulous mix of creative, structured, innovative, organized, and dedicated people.

Denmark is an excellent choice if you are tasked with finding a location that offers sustainable options. Copenhagen has the world's most ambitious climate policies - with a goal of being the first carbon-neutral capital city by 2025. Denmark is Scandinavia's gourmet food capital with a total of 36 Michelin Stars and twenty-six star-studded restaurants to choose from, not bad! In fact, Copenhagen houses the best and second-best restaurant in the world. Might that be the reason why Denmark is one of the happiest countries?

Copenhagen has also been awarded as the Safest City in 2021, as well as receiving first place with the Coolest Neighborhood. Don't just take our word for it, come and 'hygge' with us. Ask us about our tailor-made programs and create incredible European experiences.

# Greece



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M&IT Award winner. Best Destination Management Company. Every year 2007- 2020.!

Vista Events DMC was founded in 2001 in Athens and since then has organized a number of conferences, congresses, and events throughout Greece. From 2010, it has also established a branch office in Pylos, Costa Navarino area. It has been voted for fourteen consecutive years by its industry peers with the Award for Best DMC at the Meetings and Incentive Travel Industry Awards that are taking place in London.

Vista Events can and has organized conferences, incentives, corporate events, exhibitions, team building activities and "front-page" product launches, traversing Greece, committed to take a brief from initial concept and create a truly unique and memorable event within the given budget in the most creative, and sustainable way, arranging and coordinating all event aspects, taking into prime consideration the goals set forth by its clients.

Responding to the current precarious climate surrounding meetings and events, Vista Events is providing digital & hybrid event solutions through a strategic collaboration with a number of tech-forward online events platforms and vendors that can create & host engaging digital experiences.

Vista Events has received flamboyant reviews & testimonials from the companies for which has provided arrangements for, which come from a range of industry sectors such as information technology, financial services, automotive, pharmaceutical, medical, telecommunications, media.

This DMC can become your local trusted partner. The unquestionable dedication and strive for excellence are the professional practices of Vista Events!

## France

# PARIS KEY

DMC

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PARIS KEY proposes its DMC service all over France with its partners. Paris and the French Riviera of course, but also less well-known regions: Normandy and its WWII landing beaches, Provence and its amazing historical cities and villages, Burgundy, and its wonderful vineyards... France is a mosaic with each region offering its own culture, cuisine, and way of life.

We at PARIS KEY will make sure that you get the best value for money. Whether you have a medical congress, an incentive trip, or a board meeting to organize, we offer you negotiated rates with reliable suppliers, offering the best in their fields of activity.

A DMC is someone you need to trust. To help this happen, we start off by offering a free hotel research, to help you find the right hotel for your groups. We acknowledge all requests immediately and make sure you receive our proposal rapidly within the fixed deadline, with all the descriptions and itemized costs you need. Fast and precise answers are also guaranteed throughout the process until final billing. And with a smile because we enjoy what we do.

# Spain, Portugal, and Brazil



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“Since 2002 VOQIN’ has been creating, planning, and delivering incentives programs, conventions, conferences, and product launches, ready for any format - physical, hybrid or digital.

The company grew over almost 20 years to become a global agency with presence in , Portugal, Spain, and Brazil - with a track record of over 3500 events in 67 countries, always keeping the same startup mindset where reinvention is part of the process.

The multilingual team of specialists focus on delivering tailored event and incentive travel programs with passion and care through the entire process, with innovative ideas and expert organization.

With a high creative mindset, problem solving approach, meticulous planning, the company wraps up 20 years of experience to create a unique methodology based on Emotions to plan experiences to reach the best results and audience engagement.

VOQIN's team strives to become a leading company powered by our unique set of methods, tools, skills and expertise!”

# Turkey



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Eda Ozden Gunyuz

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MEP Destination Business Solutions is the independent profit center branch of Meptur Tourism Agency, specialized in incentives, meetings, and conferences. From its head office in Istanbul, MEP is the leader of its industry having been bestowed some of the most prominent accolades over the years, such as several M&IT Award for Best Overseas DMC. Small enough to reflect family values and large enough to have significant buying power, MEP's strengths lie in its 43-year experience, diligent procurement practices & agility in adapting to the changing demands of the business world. With an expansion into Northern Cyprus and Baku, Azerbaijan in 2016 and a brand new MEPLive concept launched in 2020, MEP Family continues to lead by example and serve with gratitude.

Vision Statement

"MEP's vision is to establish reliable and long-lasting partnerships by offering solutions that work, enthusiastic creativity and financial transparency, while creating value and always exceeding expectations."

# Iceland, Arctic & Antarctic



Erna Evudottir,

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Exclusively curated experiences in Iceland and the Polar Regions.

Destination Complete is your partner for exclusively curated experiences in Iceland and the Polar Regions - meeting the expectations of the world's most discriminating clients.

This DMC is your in-destination representative in some of Earth's harshest regions and can help you create unparalleled adventures for your team. Destination Complete offers you and your team the type of exclusivity where bespoke experiences are carefully curated for each client.

The Aurora Borealis is a natural phenomenon, a result of collisions between gaseous particles in the Earth's atmosphere with charged particles released from the sun's atmosphere. Variations in color are due to the type of gas particles that are colliding. ION Adventure Hotel offers an excellent location for sightings around the hotel and guests are encouraged to sign up for Northern Lights wake up calls upon check-in.

Team experiences curated by Destination Complete include major tourism highlights as well as many unexpected adventures, such as private glacier snowmobiling, a glacier sushi buffet, and a private lava tunnel tour. Destination Complete's team of local Destination Experts is at your service.

# Germany



Michael Kater

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Compass Tours Incoming was founded in 1974 and is Germany's DMC with 4 locally owned offices. In the North in Hamburg, in the East in Berlin, in the South in Munich and in the West in Frankfurt, the staff deliver regional & local on-site assistance. The company promises an exceptional experience to the German MICE market. The teams of passionate professionals are committed to living up to this promise, they are backed by a huge number of years of combined experience in the group travel, incentive, conferencing, and event industry.

Advantages:

- Own staff in all regions: Hamburg (North), Frankfurt (West), Berlin (East) and Frankfurt (West)
- Able to cover large projects but also smaller requests due to in-house leisure department
- Provides high-end services, official partner in Germany for Virtuoso & Signature Travel Network (with brand "Unique Germany")
- Experienced staff, in business since 1974
- ADMEI member
- Financial very stable, D&B rating on request

# UAE & OMAN



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Dubai, United Arab Emirates

Level Up are a premier Destination Management Company established in Dubai specialized in corporate meetings planning, incentives travel arrangement, conferences and events.

The professional team are industry experts with significant local know-how, offering a personalized service and destination experience for all of their partners.

At Level UP, they strive to provide a “Beyond the Ordinary” experience using the imagination of our creative team to deliver elevated ideas that create extraordinary projects which are flawless, on budget and always unforgettable.

WHATS THEIR VISION?

To be a preferred partner in the meetings, incentives, conferences, and events industry in our marketplace.

WHATS THEIR MISSION?

To Level UP your experience.

WHATS THEIR MOTTO?

Deliver “Beyond the Ordinary” Experiences.

# United Kingdom



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TCE Group was founded in 2003 with the ambition to be the best DMC in the UK.

As your UK partner we support all of your requirements across Britain from large scale incentive programs to specific services for your important clients.

Our mission is to unlock the best of Britain to help achieve your objectives with programs that inspire, motivate, and excite.

Our promises to you are:

- 1 We will respond quickly to any requests
- 2 We will build a program that fulfills client requirements and if we don't get it right first time we won't give up until we do
- 3 We will always be honest and open
- 4 We won't offer you a program or activity that we wouldn't enjoy with our friends and family
- 5 We will offer creativity to maximize budgets

Cool – Calm - Connected