

PARIS KEY

DMC

ALWAYS EXCEEDING EXPECTATIONS

A photograph of the Eiffel Tower in Paris, France, taken during the 'golden hour' of sunset. The tower is illuminated by the warm, low light of the sun, which is visible as a bright glow behind the structure. The sky is a mix of soft pinks, oranges, and blues. In the foreground, there are blurred green trees and foliage on the left and right sides. A large, semi-transparent yellow circle is centered over the tower, serving as a background for the text.

MEET PARIS

An aerial photograph of a vast, terraced vineyard in France, with rows of grapevines stretching across rolling hills under a clear blue sky. A semi-transparent circular graphic with a warm, golden-yellow gradient is centered over the image. The text "MEET FRANCE" is written in white, bold, sans-serif capital letters across the middle of this circle.

MEET FRANCE

EXPERIENCE YOU CAN TRUST

*“ You are reliable
and fun to work with
”*



VERONICA
Medical Meeting
FROM USA

ANOTHER DMC IN PARIS

WHAT FOR?



TRUST

FACILITATE

NEGOTIATION

FAST
ANSWERS

ORIGINAL
IDEAS

EXECUTION

After years in incoming travel and sales,
our understanding is that no French DMC
offers all the essential ingredients that makes
an incentive agency want to work with them.

PARIS KEY

WHAT SETS US APART



TRUST

- PROPOSING TRANSPARENT COSTING
- OFFERING A FREE HOTEL RESEARCH
- ADOPTING A DIRECT APPROACH TO OBTAIN THE BEST RESULTS
- GIVING FRIENDLY ADVICE



FACILITATE

- ASSURING A SMOOTH COORDINATION
- ENSURING A TRUSTWORTHY CONNECTION WITH ALL ACTORS
- PROPOSING BALANCED PROGRAMS WHERE EACH PARTICIPANT ENJOYS AND REMEMBERS HIS STAY

PARIS KEY

DMC

PARIS KEY

WHAT SETS US APART



NEGOTIATION

- MEETING THE BUDGETS,
- PROPOSING THE BEST EACH SUPPLIER CAN DELIVER AT COST-KILLING RATES
- OBTAINING AUTHORIZATIONS TO EXPAND HORIZONS
- OFFERING FLEXIBLE SOLUTIONS



FAST ANSWERS

- ACKNOWLEDGING YOUR REQUEST IMMEDIATELY
- STARTING TO WORK ON IT WITHOUT DELAY AND EFFICIENTLY
- MEETING THE DEADLINES,
- MAKING SURE THAT EACH EMAIL GETS A TIMELY RESPONSE

PARIS KEY

DMC

PARIS KEY

WHAT SETS US APART



ORIGINAL IDEAS

- TAKING THE TIME TO MEET CREATIVE PEOPLE
- OFFERING THE NEW TRENDS
PROPOSE MINGLING NEW IDEAS
WITH THE CITY FAVORITES TO
ENHANCE EVEN THE MOST CLASSIC
PROGRAM



EXECUTION

WORKING WITH ENTHUSIASTIC
PROJECT MANAGERS, GUIDES AND
HOSTESSES WHO MAKE SURE THAT
ALL DETAILS ARE TAKEN INTO
ACCOUNT

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**WHAT
WE OFFER**



MEET



MEET

VENUES

- CONVENTION CENTRES
- BOATS
- UNUSUAL VENUES
- PRIVATE MANSIONS
- MUSEUMS

PARIS KEY
DMC



STAY



STAY

HOTEL

- PALACES
- BOUTIQUE
- CONFERENCE HOTELS
- 5* PROPERTIES
- COUNTRYSIDE HOTELS
- CHATEAUX

PARIS KEY

DMC



MOVE



MOVE

TRANSPORTATION

- SEDAN CARS
- MINIVANS
- MINIBUSES
- COACHES
- 2CV CARS
- VINTAGE VEHICLES

PARIS KEY

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A nighttime photograph of the Pont-Neuf bridge in Paris, France. The bridge is illuminated with warm lights, and its reflection is visible in the water below. In the background, the dome of Les Invalides is visible on the left, and the city lights of Paris are visible in the distance. A semi-transparent circle is overlaid on the center of the image, containing the word "PARIS" in white capital letters.

PARIS



PARIS

CITY OF LIGHTS

- EXCURSIONS
- GALA DINNERS
- TEAMBUILDINGS
- DINE AROUNDS
- CONVENTIONS
- PRODUCT LAUNCH

PARIS KEY

DMC

A photograph of a wine cellar or tasting room. The background is filled with tall wooden shelves stocked with numerous wine bottles. In the foreground, a long wooden table is set with several wine glasses, some containing red wine. A dark leather tufted bench runs along the left side of the table. A sign on the wall reads "TASTE.DRINK. ENJOY." and a map is visible behind the glasses.

WINE TASTING

- BLIND TASTING
- MAKE YOUR OWN WINE
- GRAPE PICKING
- WALK IN THE VINEYARDS
- VISIT WINE PROPERTIES
- MEET THE WINE PRODUCER

PARIS KEY
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WINE

FRENCH SECRETS



LIFESTYLE



LIFESTYLE

AUTHENTIC

LIKE A PARISIAN

- MARKET TOUR
- PETANQUE
- DINNER AT PRIVATE APARTMENT
- PICNIC IN A PARK
- JAZZ CONCERT
- THEATER (subtitled)

PARIS KEY

DMC

A photograph of a white ceramic plate holding several small, golden-brown pastries. Each pastry is filled with a thick, white cream and topped with fresh fruit, including strawberries and slices of fig. A semi-transparent circular overlay is centered on the image, containing the word "FOOD" in white, bold, sans-serif capital letters. The background is blurred, showing a kitchen or food service area with a white counter and a person in the distance.

FOOD



FOOD

GLORIOUS FOOD!

FOR ALL TASTES

- BRASSERIES
- MICHELIN STAR
- CAFES & BISTROS
- TRENDY RESTAURANTS
- MACAROONS
- PATISSERIES

PARIS KEY
DMC

The image features a reproduction of the Mona Lisa painting, which is centered within an ornate, dark-colored frame. The painting is set against a warm, golden-yellow background. In the foreground, there are blurred, out-of-focus shapes in shades of yellow and blue, suggesting the presence of people or other objects in a gallery. A large, semi-transparent, golden-yellow circle is superimposed over the center of the painting. The word "ART" is written in a bold, white, sans-serif font, centered within this circle.

ART



ART

HISTORY & CULTURE

WHAT A CHOICE!

- MUSEUMS
- ART GALLERIES
- FLEA MARKET
- CASTLES
- PARKS & GARDENS
- MONUMENTS

PARIS KEY

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A detailed photograph of a gourmet table setting. In the center, a white cake stand with gold accents holds a stack of pink macarons. The table is covered with a light blue cloth and features several glasses of red jelly, plates with more macarons, and a small white dome-shaped dessert. Ornate gold and white ceramic pieces, including a teapot and a sugar bowl, are also visible. The background shows a wall with gold-trimmed panels and a large, ornate mirror. A semi-transparent pink circle is overlaid on the center of the image, containing the word "GOURMET" in white capital letters.

GOURMET



GOURMET

HEAVEN

FAUC
EXC
FAUC
EXC
FAUC

FRENCH HERITAGE

- GOURMET TOURS
- COOKING CLASS
- RUNGIS MARKET VISIT
- BAKERY VISIT
- CHAMPAGNE CRUISE
- COCKTAIL MAKING

PARIS KEY

DMC

A photograph of the Moulin Rouge in Paris at night. The building is illuminated with red and white lights. The iconic windmill is visible on the left, and the large neon sign "MOULIN ROUGE" is on the right. Below the main sign, there is a smaller sign that says "Féerie". A semi-transparent circular overlay is centered over the image, containing the word "NIGHTLIFE" in white capital letters.

NIGHTLIFE



NIGHTLIFE

PAINT THE TOWN RED!

DRESS UP!

- CABARETS
- NIGHT CLUBS
- COCKTAIL BARS
- CONCERTS
- OPERAS
- FIREWORKS

PARIS KEY
DMC



SHOPPING



SHOPPING

CREDIT CARD CRAZE

SOUVENIRS FROM FRANCE

- MEET THE DESIGNER
- PRIVATE TOUR
- FASHION SHOW
- OUTLETS
- DEPARTMENT STORES
- PERSONAL SHOPPER

PARIS KEY

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SPORTS



SPORTS

SUPPORT YOUR PLAYER / TEAM

- ROLAND GARROS
- CHAMPIONS LEAGUE
- 6 NATIONS RUGBY
- RYDER CUP
- WOMEN FOOTBALL
WORLD CUP
- RUGBY WORLD CUP
- OLYMPIC GAMES

FANZONE

PARIS KEY

DMC

COMING SOON

SPORTS

2023

SEPT | IRB Rugby World Cup

2024

JUL AUG | Olympic Games in Paris

*“ Working with a DMC you
trust is essential in Paris! ”*

CYRIL DE FONTENAY
Managing Director



PARIS KEY

DMC

CONTACT@PARIS-KEY.COM • +33(0) 185 090 324