



CORPORATE EVENTS

# CONTENTS

CHELSEA: BOHEMIA BY THE THAMES	3 - 5
ART & CULTURE	6 - 11
BLOOM'N MARVELOUS	12 - 13
THE HIPPEST STREET IN THE WORLD	14
A NATION OF (LUXURY) SHOPKEEPERS	15 - 17
BRITISH BEAUTY	18 - 19
FOOD GLORIOUS FOOD	20 - 24
POSH PUB CRAWL	25 - 27
GOOD SPORTS	28

Situated in the heart of Chelsea 11 Cadogan Gardens is delighted to show how your guests can enjoy a wide range of varied experiences in its own back yard. Sloane Square, King's Road and Belgravia offer a myriad of London's most exclusive activities. Perfect for off-site meetings, client entertainment or simply spending time with colleagues. Activities can be offered in a variety of formats – full day, half-day or just for an hour or two to enhance your programme.

## CHELSEA: BOHEMIA BY THE THAMES



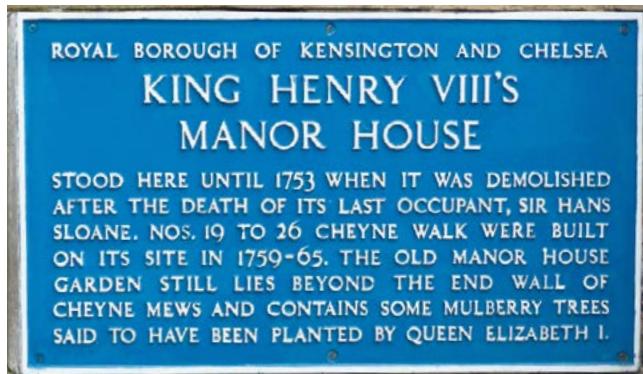
# CHELSEA: BOHEMIA BY THE THAMES

Chelsea has long been a haven for artists and radicals, painters and poets, and is London's most fashionable, artistic and hedonistic neighbourhood. It has inspired artists from Bram Stoker to Bob Marley (he wrote 'I Shot the Sheriff' in a one bedroom flat off Cheyne Walk). The mini skirt and punk were also invented in Chelsea.

It's long been an enclave of the rich and famous and it's also home to some of London's finest period buildings, one of England's oldest and best libraries, the ground-breaking Royal Court Theatre, the Chelsea Pensioners, Chelsea Bridge, the Chelsea Bun and the world's most famous flower show. Nothing too Bohemian about any of those.

It was – who else? – Henry VIII who first gave the sleepy, riverside backwater that was Chelsea ideas above its station. Until the Tudor party animal moved into the Manor House in what was once known as Cealc-ho – old English for chalk wharf – the place was commonly associated more with limestone than limelight.

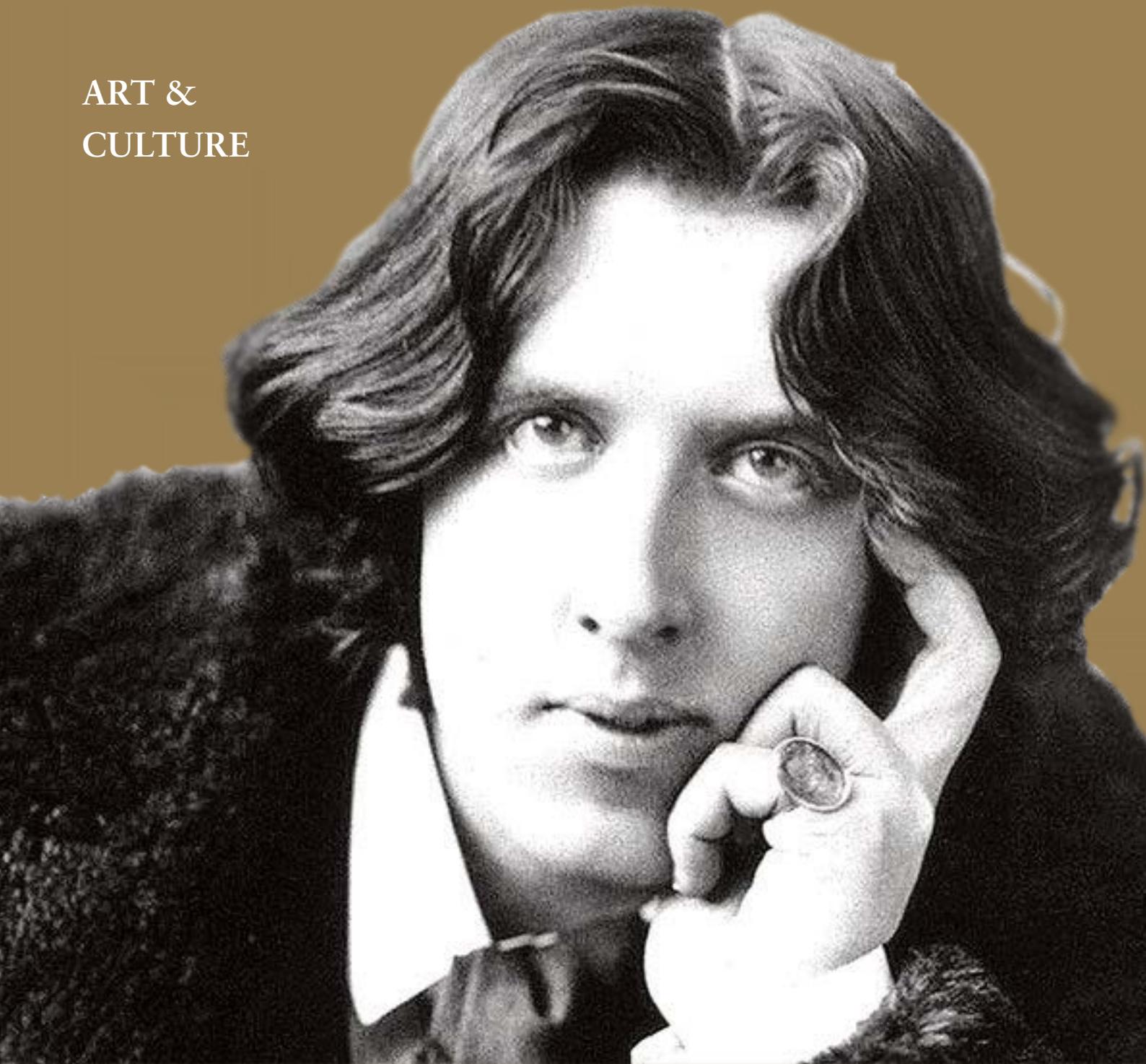
Henry changed all that. He held court in Manor House where he set up two of his wives – Catherine Parr and Anne of Cleves. He also persuaded his closest confidantes to live nearby. There's a statue to one of them by the river on Cheyne Walk: Thomas More, the Man for All Seasons, who got the chop for questioning the King's marital habits. He might have been the first, but he was by no means the last man to lose his head over a woman in Chelsea.



Take Charles II, the monarch who more than any other turned Chelsea into a posh enclave. In 1694, egged on by his lover Nell Gwynne, he built the Royal Hospital Chelsea and then laid out his own, private thoroughfare stretching from St James' Palace to Fulham. It remained a private road until 1830, for the exclusive use of monarchs and their privileged companions. The King's Road has been synonymous with decadence ever since. By the turn of the 17th century 3,000 people lived in what was described as a “village of palaces”, although even then it was clear that the eastern end of Chelsea was the more rarefied part of the neighbourhood. As one historian put it “the better residential portion of Chelsea is the eastern, near Sloane Street and along the river”.



ART &  
CULTURE



## ART & CULTURE



The rich attract artists and, as the ‘village of palaces’ expanded in the 18th and 19th centuries, so Europe’s most talented and ambitious artists started colonising Chelsea. JMW Turner lived in a flat overlooking the Thames on Davis’s Place although no one knew him then as England’s greatest artist - apparently the locals called him Admiral Booth.

Chelsea soon became a haven for not just painters but writers and poets too. Jane Austen spent time here, apparently, as did Henry James and Bram Stoker. It was the painters who contributed most to the area’s Bohemian reputation though, in particular, Dante Gabriel Rossetti, William Holman Hunt and a group of others who together formed the 19th century’s most colourful movement, The Pre-Raphaelite Brotherhood.

The Bohemian reputation faded by the end of the 19th century, although there were a few who kept the flag flying. Among those who lived and worked in Chelsea were Virginia Woolf, and also Oscar Wilde until his louche lifestyle landed him in gaol. In 1891, the artist James McNeill Whistler established the Chelsea Arts Club which has remained a bastion of artists, poets and filmmakers ever since.

### CADOGAN HALL, SLOANE SQUARE

Cadogan Hall is one of London’s leading concert venues, but on occasion is available for private meeting hire. The Royal Philharmonic is the resident orchestra and the Hall’s excellent acoustics and luxurious surroundings make it the first choice for many of the UK’s top orchestras as well as a favourite London destination for international touring orchestras. The Hall opened in 1907 as a New Christian Science Church, but due to declining attendance the congregation moved to a smaller church in 1966. The property was sold and fell into disuse for several years before reopening as a concert hall in June 2004. Despite the auditorium’s scale, the combined effects of the stage, the steeply raked stalls and the low gallery create an intimate atmosphere in which the audience really feels part of the performance. Cadogan Hall is just a two minute walk from the hotel.





## ROYAL COURT THEATRE, SLOANE SQUARE

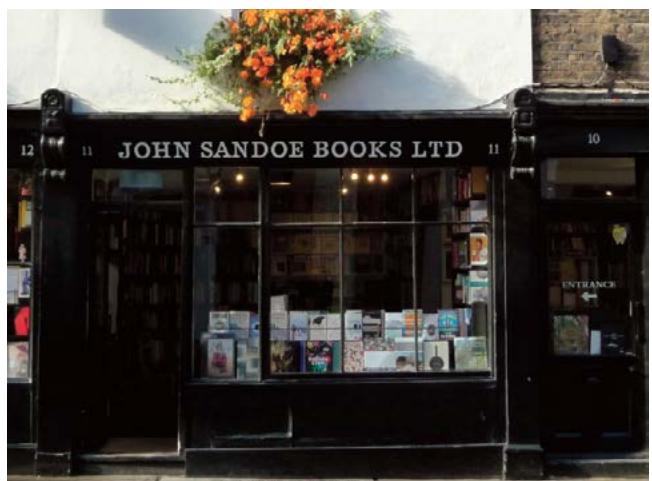
The Royal Court is a leading force in world theatre, energetically cultivating writers – undiscovered, emerging and established. The Royal Court was Britain's first national theatre company, and has held firm to its vision of being a writers' theatre. Its plays have challenged the artistic, social and political orthodoxy of the day, pushing back the boundaries of what was possible or acceptable. Today, after 60 years, writers, directors, actors and audiences still look to the Royal Court for the classics of the future. A 'vital, modern theatre of experiment', it stands at the centre of a vigorous, renewed culture of playwriting. Royal Court's Bar and Kitchen by day is perfect for lunches and meetings and by night is an atmospheric vibrant meeting space for cast crew, audiences and the general public. The Royal Court is just a 3 minute walk from 11 Cadogan Gardens.

## CHELSEA LITERARY WALKING TOUR

Chelsea has been home to some of the biggest literary figures to ever live in London. This tour will take you through the charming side streets of Chelsea, by beautiful Georgian terraced houses and along the River Thames. You will walk in the footsteps of some of your favourite poets, authors and playwrights including Mark Twain, Bram Stoker, AA Milne, Oscar Wilde, Jane Austin, Mark Twain and Ian Fleming.

## JOHN SANDOE BOOKS, SLOANE SQUARE

Founded in 1957 and only a stone's throw from Sloane Square, John Sandoe Books is one of London's foremost and best-loved independent bookshops. Its beautiful eighteenth century premises is home to an astonishing 30,000 titles, carefully selected by staff with nearly 100 years of bookselling – and reading – between them, making Sandoe's a legend among bibliophiles in London and around the world. This also makes it a unique venue for a drinks reception with fascinating authors and poets, for up to 50 persons, and it's only a 5 minute walk from the hotel.



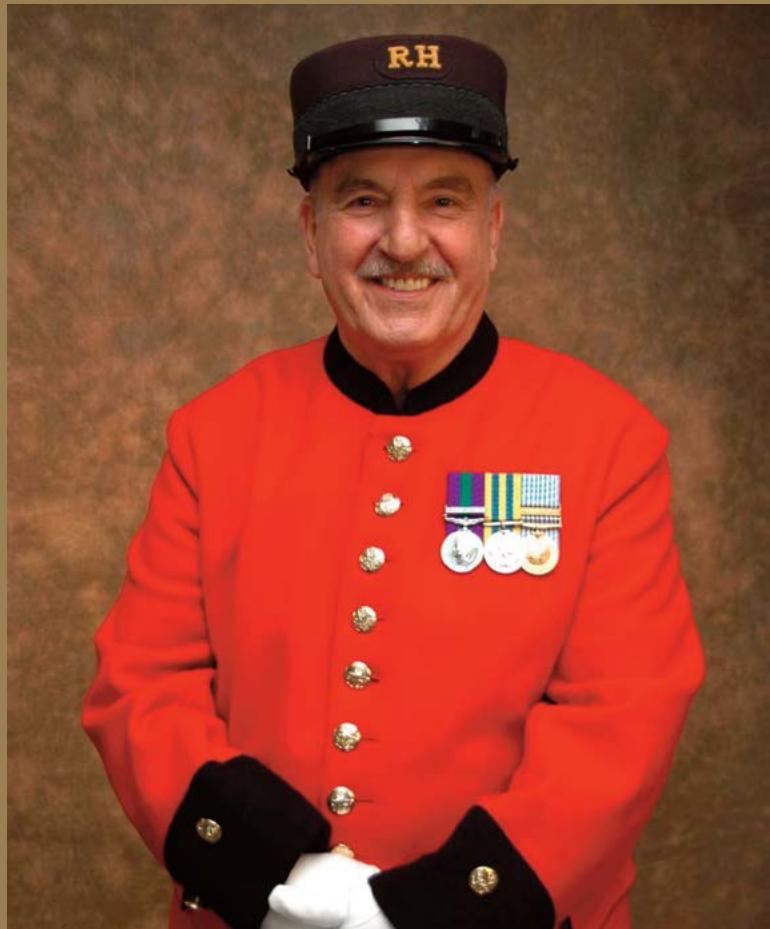
## SAATCHI GALLERY, KING'S ROAD

When the Saatchi Gallery opened over twenty-five years ago its aim was to provide an innovative forum for contemporary art, to present work by largely unseen young British artists and international artists who had rarely or never exhibited in the UK. It is now one of London's most exciting event venues and only a seven minute walk from the hotel. Its unique nature not only stems from its fascinating history, but also because the space itself is unrivalled in terms of possibilities and flexibility. The gallery is available for hire seven days a week and is ideal for both large and intimate events. The Gallery interiors are modern, simple, and well-proportioned with high ceilings making for an ideal blank canvas and an elegant setting for private events.



## ROYAL HOSPITAL CHELSEA

In their striking scarlet uniforms the Chelsea Pensioners are the iconic faces of the UK's veteran community. Some 300 army veterans live at the Royal Hospital today, their 325-year-old home in the heart of London. The Royal Hospital is a Grade I listed site, a beautiful architectural legacy left to us by Charles II. You can discover the history behind this unique national institution by enjoying a guided walking tour of the Royal Hospital led by a resident Chelsea Pensioner. You will marvel at Sir Christopher Wren's stunning buildings, hear the captivating stories of the inhabitants - both past and present – and learn about what life is like for today's veterans at the Royal Hospital. On the banks of the Thames, the Royal Hospital Chelsea, just a ten minute walk from the hotel, is also a unique venue offering a number of historic and beautiful spaces for spectacular private daytime and evening events.



## HETHERINGTON HATS

In 1797 John Hetherington was the first gentleman to be seen wearing a top hat, supposedly his invention, in a fashionable part of London. This unspectacular-sounding event turned out rather badly – there was a furore and a riot ensued: horses bolted, ladies fainted and rotten fruit was hurled. Mr Hetherington was promptly arrested for 'occasioning a breach of the peace' and bound over for the sum of five hundred pounds, a fortune then and a considerable sum even now. Top hats soon became fashionable for all sorts of social events and in show business, and the wearing of toppers in the street only stopped when the Stock Jobbers ceased wearing them in The City in 1986. The wheel has turned full circle: old black silk top hats are now regaining their former status, with gentlemen today demanding fine top hats for the Derby, Royal Ascot, society weddings and garden parties. Martin Ellis-Jones, the charming proprietor of Hetherington Hats, will welcome you to his characterful Chelsea premises or visit you at 11 Cadogan Gardens to regale you with the top hat's fascinating history.



## SECRETS OF CHELSEA WALKING TOUR

Chelsea is a tale of two cities: the fashion-conscious present and its village-esque past. Walk along any side street and suddenly the houses are centuries old - a wonderful hodgepodge of different styles. You'll learn about Chelsea's famous past residents, such as Oscar Wilde and Mark Twain, and see the church where Charles Dickens was married. You'll also see James Bond's fictional London address – this is where his creator Ian Fleming wrote 007's first adventure, Casino Royale, on a golden typewriter he bought specifically for the task. Chelsea is also where John le Carré, the other great spy novelist, set his stories; and everyone's favourite honey-chasing bear, Winnie-the-Pooh, was created here by AA Milne. You will also see the historical Chelsea Old Church, Chelsea Embankment and Cheyne Walk, famous for its connection with personalities ranging from The Rolling Stones to suffragette Sylvia Pankhurst.

## BADA, SLOANE SQUARE (MARCH)

Founded in 1918, BADA (The British Antique Dealers' Association) is the leading trade association for the fine art, design and antiques community. The BADA Fair is the spring highlight for the fine art, design and antiques community, showcasing beautiful objects of outstanding quality from 100 of the UK's finest dealers. This week-long event in March offers collectors, curators, art professionals and interior designers from across the world, the chance to meet BADA dealers, benefit from their extensive expertise and purchase exceptional pieces of traditional, modern and contemporary art and antiques.

# BLOOM'N MARVELOUS

## CHELSEA PHYSIC GARDEN

The Chelsea Physic Garden, just a 15 minute walk from 11 Cadogan Gardens, was founded in 1673 as the Apothecaries' Garden, with the purpose of training apprentices in the identification and use of medicinal plants. The location was chosen due to its proximity to the River Thames allowing the Apothecaries to moor their barge, collect plants in the surrounding areas and take advantage of the river's warm air currents, which contribute to the Garden's unique microclimate. During the 1680's trainee physician Hans Sloane studied at the Garden and later became its primary benefactor. Under a number of notable Curators, the Garden has adapted to the changing times, whilst always retaining its medicinal plant collection. Different growing environments have been established such as the Grade II listed Pond Rockery and an evolving collection of glasshouses including one of the first heated greenhouses in the world. In addition to private tours you can also experience the ultimate English Garden Party at the Physic Garden with a private event on the lawn in front of the main garden house.

## WILD AT HEART

Beautiful flowers can completely transform any space, and famed London florist Nikki Tibbles brings seasonal inspiration to London's elite as the creative force behind her A-List Pimlico shop, Wild at Heart. Working with great names from the fashion, media, business and hospitality industries Nikki has created an unrivalled reputation for quality and creativity. You will have an opportunity for an exclusive hands-on experience, learning some of the creative secrets of the Wild at Heart floral magic.



## CHELSEA FLOWER SHOW, CHELSEA, (held annually late May)

The Chelsea Flower Show is the world's most prestigious flower show inspiring millions by showcasing the best in garden design. Originally called the Royal Horticultural Society's Great Spring Show, it debuted in 1862 at the RHS garden in Kensington. It wasn't until 1913 that the show moved to its current turf in the grounds of the Royal Hospital Chelsea. Many of the gardens evoke exotic climes, whilst others look to the Yorkshire coast, the Norfolk marshes and Berkshire's heathland for their inspiration. The themes of education, art and sustainability have also inspired the designers.



# THE HIPPEST STREET IN THE WORLD

In the mid -1950s a community of bright and ambitious young designers, artists, film directors and socialites descended on the King's Road. The Chelsea Set, as the group became known, put the neighbourhood back on the map. Then the 1960s arrived and suddenly Chelsea became the epicentre of Swinging London – and the fashionable world.

At the Sloane Square end of the King's Road, John Osborne's play - Look Back in Anger - launched at the Royal Court Theatre in 1956, summing up the energy of the moment. Down at the other end of the road, at fashion designer Mary Quant's surreal, slightly chaotic boutique, Bazaar, the real revolution was brewing. Quant's windows were filled with a wacky, eclectic mix of clothes and jewellery, much of it made by local art students. Among her creations was the skirt that was to symbolise the next decade, the mini.

"Snobbery has gone out of fashion, and in our shops you will find duchesses jostling with typists to buy the same dresses," Quant said as things took off. She was dead right. The Chelsea Set revolutionised the way women – and men – shopped. The duchesses and typists were soon jostling all the way along the King's Road.

Suddenly a trip down the King's Road became a statement of self-expression. On Saturdays, trendy Londoners mixed with pop aristocrats like the Rolling Stones, who lived on Cheyne Walk. By 1968, the King's Road had become the Hippest Street in the World.

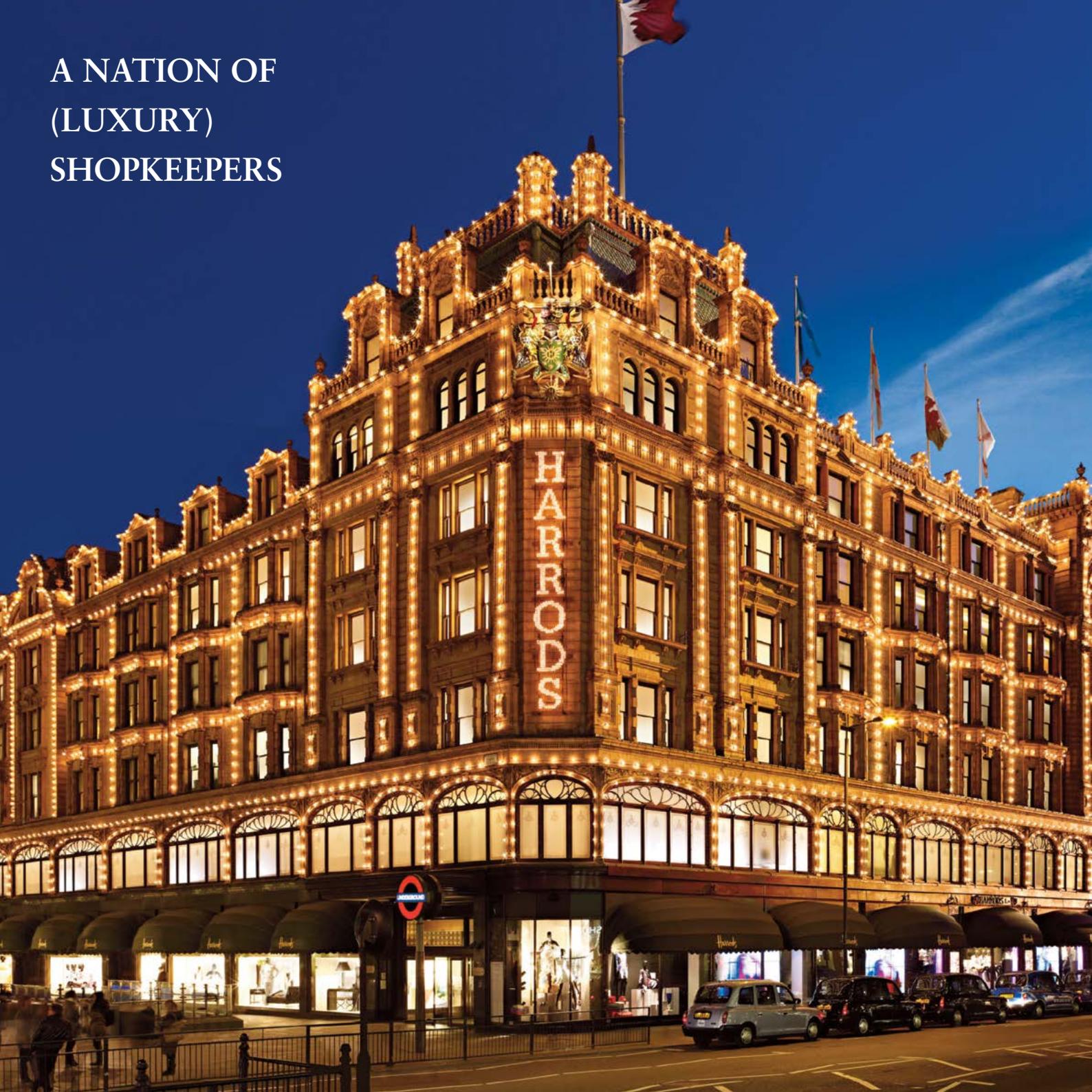
Drawing yet more bright young things, one of them, bolshie young fashion designer Vivienne Westwood opened up a shop near the World's End. By the mid-70s, the shop had even created a musical movement, Punk. For the next few years, sales of safety pins, distressed leather and drainpipes went through the stratosphere. Tourists trekked to Chelsea and the King's Road to capture the spiky-haired spawn the devilish Westwood produced. The band that was born at their shop, the Sex Pistols, terrified – and conquered – the world.



## CHELSEA ROCK AND PUNK WALKING TOUR

London is arguably the greatest Rock 'n' Roll city in the world with a history spanning many decades. From the Teddy Boys, Mods, Rockers, Hippies, Punks, New Romantics and many more, they've all rocked out in London and have left their unique mark on England's capital. Chelsea has long been at the heart of the rock scene. The King's Road was the epicentre of the Swinging Sixties and in the 70s gave birth to British Punk. On the walking tour you will see the homes and haunts of rock royalty and hear the stories that made Chelsea infamous.

A NATION OF  
(LUXURY)  
SHOPKEEPERS



# A NATION OF (LUXURY) SHOPKEEPERS

The King's Road today belongs to the thing that had made it famous – fashion. By the 1980s, the punk movement had been consigned to history and the only tribe that was left were the Sloane Rangers, the upper crust Hooray Henrys and Henriettas personified by Prince Charles' bride-to-be Lady Diana Spencer. Today the King's Road is more Cartier and Gucci than Sex Pistols and Bazaar, with the focal point now on Sloane Square and a new breed of Sloane Ranger including the Duchess of Cambridge, Kate Middleton.

## HARRODS, KNIGHTSBRIDGE

Arguably the most famous store in the world, Harrods is steeped in history. It was opened by Charles Henry Harrod in 1849 whose humble beginnings were as an East End grocer and tea merchant. After moving to Knightsbridge, the Harrods legend was born and has since remained one of the most distinguished names in the luxury industry ‘where anything is possible’. A fabulous location for bespoke events, groups can take advantage of appealing extras like private tours of the store, wine and tea tastings, and cigar or perfume tutoring. Private events in the Food Halls are a particular highlight – the ‘dine-around’ option allows guests to move between four areas, sampling foods in each – this can be organised for groups from 15 guests.



## JO MALONE, SLOANE SQUARE

Quintessentially British, Jo Malone is renowned for its understated style, defined by an unconventional sense of sophistication. Featuring scents that are rarified and timeless - yet a touch audacious - Jo Malone products are always infused with a charming dash of wit and whimsy. It is exactly these distinctly British qualities that are the heritage, and heart, of Jo Malone London. Since its inception in 1994 when its eponymous founder created a handful of scents revolutionary in their discerning simplicity - Jo Malone London has become a name internationally synonymous with all that is most coveted in British style. You can enjoy exclusive use of Jo Malone's Sloane Street boutique for a fab evening of scent and style.

## LINLEY, BELGRAVIA

Founded by David Linley, 2nd Earl of Snowdon, styled as Viscount Linley, LINLEY creates bespoke furniture, interiors, collectable pieces and luxury gifts which showcase the finest in British design and craftsmanship. From an early age David's creative ability was nurtured by his parents Princess Margaret and Antony Armstrong-Jones, 1st Earl of Snowdon – both of whom encouraged his passion for making things. Enjoy an exclusive look into this fascinating world with a private tour and reception at LINLEY's stylish Belgravia premises.



## HARVEY NICHOLS

Founded in 1831, Harvey Nichols is one of the world's leading luxury retailers, renowned for its exclusive edit of the most prestigious brands across womenswear, menswear, accessories, beauty, food and wine.

The flagship store in Knightsbridge offers a range of different experiences in the various departments from personalised shopping with the Style Concierge team, to a day of pampering in the newly renovated Beauty Lounge which offers everything from Express Blow Dries to LED Facials.

## TIFFANY & CO.

Since its founding in 1837 Tiffany & Co. has been at the forefront of the world's greatest design movements. From glamorous, geometric Art Deco pieces and bold cocktail-style creations to the nature-inspired works of Jean Schlumberger and Elsa Peretti, Tiffany has broken new ground time and again with exceptional jewellery designs that remain relevant today. Enjoy your own Audrey Hepburn moment with a private champagne viewing at Tiffany's exclusive Sloane Square shop. Tiffany's is located just 3 minutes from the hotel.



BRITISH  
BEAUTY



# BRITISH BEAUTY

## LIZ EARLE, SLOANE SQUARE

Founded in 1995, Liz Earle Naturally Active Skincare is a great British beauty brand. The company is passionate about its celebrated line of products which are designed to work on every skin type by harnessing the potent powers of the finest naturally active ingredients. Their London treatment rooms offer a haven of peace and calm in the heart of the capital. Inspired by the serenity of Liz Earle's Isle of Wight home, the London day spa offers a soothing environment where you can fully relax and discover the deeply restorative benefits of their bespoke facials and heavenly massages.

## USHVANI SPA, SLOANE SQUARE

Ushvani, the ultra-luxurious day spa is an oasis of tranquillity situated in the heart of Chelsea. The Ushvani philosophy is guided by the principles of nurture, total well-being, relaxation and healthy indulgence, which are reflected in the superlative quality of the treatments on offer and the exotic beauty of the spa. With its abundance of unique touches - from contemporary mandi baths to the specially commissioned Malaysian artworks, and the delicate aroma of ginger, nutmeg and pandan leaves which greets you on arrival - Ushvani creates a unique environment in which to luxuriate and revitalise your energies. Spa treatments are available for both male and female guests, with the spa pool and steam facilities of the lower ground floor being reserved for ladies only.

## COSMETICS À LA CARTE

Bespoke British beauty brand Cosmetics à la Carte is committed to natural, individual beauty that enables every woman to look and feel her best. They create bespoke make-up, blended to every skin type, colour and taste. The team of make-up artists in their Chelsea boutique offer make-up services for special occasions, make-up lessons, and personalised advice. You will learn professional techniques, followed by a chance to get personalised advice and tips from their make-up artists.

## RICHARD WARD

Based in 5,000 sq ft of luxurious uber-cool surroundings in the heart of Chelsea, Richard Ward Hair & Metrospa is one of London's most glamorous pampering hot-spots. With his royal connection and his media and television persona, Richard is recognised all over the world as one of the leading British style and hair trends authorities, and he and his team remain hairdressers to HRH The Duchess of Cambridge and HRH The Countess of Wessex, as well as looking after a devoted and loyal celebrity clientele. His expert hair makeovers, soundbites and comments on all things hair appear regularly in a host of newspapers and glossy magazines, making him the quintessential voice on innovations and trends in the hairdressing industry. After a personal consultation you can experience Richard's world-famous trademark Chelsea Blow Dry which will guarantee you look and feel fantastic. The salon can be taken exclusively for receptions for 30 plus guests, or for demonstrations for groups of 10 to 15 people.

## SARAH CHAPMAN

Loved by A-List celebrities, beauty editors, socialites and facial obsessives everywhere, Sarah Chapman's discreet, chic Skinesis Clinic in Chelsea has become the ultimate destination for those pursuing perfect skin. Lauded in every glossy magazine, Sarah's exceptional skills have earned her a place in Louis Vuitton's City Guide for London. Enjoy a bespoke masterclass with one of Sarah Chapman's Skinesis Skin Experts and experience the best of British beauty.

# FOOD GLORIOUS FOOD

## PAVILION ROAD

Enjoy a true taste of modern Britain with an afternoon in London's stylish new enclave of artisan food shops on Pavilion Road the street next to 11 Cadogan Gardens. Your gastronomic adventure begins with a course in British baking at Bread Ahead. Creating the best possible products from the finest British ingredients, the private workshop in this state-of-the-art bakery will see you produce favourite English bakes including a traditional white loaf, Devonshire splits and Chelsea buns.

Moving next door to the London Cheesemongers you will enjoy a specially curated selection of traditionally produced British cheeses direct from the farm. In the private tasting room guests will be guided through the unique flavours of each cheese, finding the right one for them whilst the proprietors share their knowledge and passion.

Your final stop is Pavilion Wine. This sleek home of wines in a mews house setting has a bright interior designed to show off a range of original art. Relaxing in the bright and airy tasting room upstairs, you will be expertly guided through adventurous wines which you can enjoy with your freshly baked bread and specially selected cheeses. This all-in-one culinary adventure is an ideal way to experience the new generation of smart-casual enjoyment of the best of British food – ideal for groups of 12 to 30 guests.

## DUKE OF YORK SQUARE MARKET, SLOANE SQUARE

Shopping on The King's Road is serious business, yet on Saturday afternoons at the Duke of York Square, shoppers and locals seem to take time to chill out. An hour or so wandering around the stalls at the Duke of York Square Market is a relaxing tonic for the mind and a treat for the stomach. The air is filled with smoky British sausages mixed with the playful fragrance of Jamaican rum cakes. French cheese carts stand next to Nigerian food stalls. A short meander is like walking through a global gastronomic wonderland.

## R CHOCOLATE LONDON

Founded by self-confessed chocoholic Sir Evelyn de Rothschild, producer Jessica de Rothschild and entrepreneur Ben Elliot, R Chocolate London aims to be the finest chocolate and patisserie brand in the UK. Born out of a passion for chocolate, the boutique has taken its inspiration from some of the most indulgent chocolatiers across the globe. This is more than just a shop – it is a real-life fantasy for chocolate lovers. Starting with a history lesson in the kitchen classroom, a Master Chocolatier will guide you through the magical legends of chocolate. During the creative workshop, you'll then be ready to try your hand at fresh-cream truffle making. You'll be dipping and decorating your way to swish creations using dark chocolate ganache, milk chocolate fudge, bowls of melted chocolate and decorations including white chocolate flakes, caramelised hazelnuts and strawberry curls. Workshops are available for individuals to book, or can be organised for up to 10 guests.



## PEGGY PORSCHEN ACADEMY

The Peggy Porschen Academy is London's leading school of cake design and a place where cake lovers from all over the world get together to learn, share and enjoy the art of making exquisite cakes, cookies and confectionery. Headed by award-winning cake designer to the stars, Peggy Porschen, the Academy is London's first cookery school entirely dedicated to baking, sugar craft skills and contemporary cake design. Situated just across from The Peggy Porschen Parlour in London's fashionable Belgravia, the Academy boasts an intimate state-of-the-art teaching kitchen. During the class, you will learn how to design and decorate a celebration cake with an experienced tutor's expertise and mix your own icing colours to create a unique palette. You'll be the master of decorating when you learn how to make paper piping bags and create your own hand-piped designs. Group bookings for up to 8 people can be arranged.



# RESTAURANTS

## LA POULE AU POT, BELGRAVIA

La Poule au Pot has been a London dining institution for as long as anyone cares to remember. The alluring interior offers an authentic re-creation of “paysan” France. It is no surprise that La Poule has been voted “best for romance” in the whole of London for the past nine years. Alongside the charming and authentic ambience, the menu is classic French too: excellent ingredients, generous portions and fine cooking, presented with exuberant panache. The wine list is honest, thoughtful and interesting.



## VINEET BHATIA LONDON, CHELSEA

This well-loved restaurant offers cuisine inspired by Indian flavours and shaped by the imagination and experience of award-winning chef restaurateur Vineet Bhatia. Housed inside a splendid Georgian townhouse off the King's Road, VBL is owned and run by husband and wife team, Vineet and Rashima Bhatia. Their journey from Mumbai to London influences all aspects of the experience, from the striking decor to the unique style of food. Vineet has always practised what he terms an “evolved” version of Indian cuisine with dishes melding flavours from across the regions of India and added twists in the form of European ingredients and plating styles. A sophisticated approach to spicing has become his signature.

## TOM'S KITCHEN, CHELSEA

Located a stone's throw from the King's Road, this modern British Brasserie makes the ideal city retreat. Situated in a townhouse on the former site of The Blenheim pub, Tom's Kitchen Chelsea serves British comfort food favourites in a relaxed cosy environment, full of rustic charm.



## IVY CHELSEA GARDEN, CHELSEA

Located on London's enduringly desirable King's Road, The Ivy Chelsea Garden brings the famed luxury of The Ivy on West Street to a relaxed yet sophisticated restaurant in the heart of Chelsea.



A close-up photograph of a bartender's hands as they garnish a martini glass. The bartender is holding a bright yellow lemon twist between their fingers, about to drop it into the glass. The martini glass is filled with a clear liquid, likely vodka or gin. The background is blurred, showing some out-of-focus lights, suggesting a bar or restaurant setting.

**POSH PUB CRAWL**

## CHELSEA POTTER, KING'S ROAD

Calling all fashion aficionados, this stunning London gem is in the heart of the King's Road. The Chelsea Potter is excellently suited to its locality and is royalty amongst London pubs. Originally called the 'Commercial Tavern' it was renamed in 1958 to commemorate a great ceramics artist named William de Morgan who founded the Chelsea Arts Pottery in 1872. Don't be misled by the Chelsea Potter's blue blood, as it was also a favourite watering hole in the Swinging Sixties for the likes of Jimi Hendrix and The Rolling Stones.

## THE ANTELOPE, BELGRAVIA

Located in ultra-fashionable Belgravia this is an attractive, unspoilt pub built in 1827 for the servants of the local gentry. It features etched glass windows, a fine island bar and separate wood-panelled rooms upstairs and downstairs. Some walls are dedicated to The Antelope cricket team who still play matches today. This pub has private function space for up to 15 guests.

## ADMIRAL CODRINGTON, CHELSEA

The Admiral Codrington, or 'Ad Cod' if you're in the know, is the ultimate posh pub. Chelsea's 'Cod' features a clubby wood-panelled atmosphere, with the sort of pleasantly boisterous bar that attracts a well-heeled, discerning clientele. It makes no bones about being a place for the rich and famous, but still offers a warm and welcoming atmosphere. Named after Sir Edward Codrington, who fought at the Battle of Trafalgar and was later made an admiral, the pub aims at a more ambitious culinary level than standard pub fare. Private dining available.

## THE STAR TAVERN, BELGRAVIA

The Star Tavern, a favourite of the rich and famous for many years, won infamy during the 50s and 60s as the hangout for London's inner circle of master criminals, who quaffed Dom Perignon here alongside stars of the era such as Diana Dors, Peter O'Toole, Albert Finney and Alexander Korda the famous film director. This is where most of the planning took place for what was then the century's biggest heist – the Great Train Robbery, netting the 18-man gang £2.6 million – about £40 million in today's money. Peter Scott, one of the 'gentlemen robbers' of the time, stole jewellery from Sophia Loren worth £200,000, and came into The Star and said 'I hear poor Sophia has been robbed' before getting out a huge roll of bank notes. Reputedly, he always stole an item of his victims' underwear at the same time. Today, The Star is a friendly, comfortable pub offering a fine selection of drinks, great food and a warm and welcoming atmosphere – but, shhh, don't turn around now.... who is that guy in the corner? If you can tear yourself away from the bar, The Star Tavern does have private function space for events for up to 34 guests.

## THE THOMAS CUBITT, BELGRAVIA

Welcome to The Thomas Cubitt, honouring London's legendary master builder. A local favourite, the pub is situated in Belgravia - one of London's most distinguished and picturesque neighbourhoods; and the bright and elegant first floor dining rooms offer various function spaces suitable for events for 12 to 42 guests.

## FOX & HOUNDS, BELGRAVIA

The Fox and Hounds is a delightful small traditional London pub built back in the 1860s to serve the working people that lived in the cottages nearby. Times may have changed but the Fox and Hounds is still here and remains a firm favourite of all those living nearby.

## THE PHENE

With a heritage stretching back to 1850, The Phene has evolved into a Chelsea institution and one of London's unique venues. This posh pub has a relaxed and luxurious setting and is one of the top places to be seen in this ultra-fashionable area. It has been known to be frequented by Hugh Grant and Made in Chelsea cast members for a pint of ale (or a punnet of quail eggs). The Phene is a clubhouse-style pub housing a traditional saloon bar, conservatory restaurant and first-floor lounge. Private dining available.



## OUR FAVOURITE HAUNT

### THE GRENADIER, BELGRAVIA

Originally built in 1720 for the 1st Regiment of Foot Guards, it was famously known as the Duke of Wellington's Officers' Mess and was even frequented by King George IV. Opening as a licensed premises in 1818 as The Guardsman Public House, it was later renamed after a young Grenadier, affectionately known as Cedric by the locals. The story goes that he was caught cheating at a game of cards and his comrades savagely beat him to death as a punishment. An exact date as to when this happened is not known, but it is assumed that this fateful night was in September, as this is the month The Grenadier now receives an onslaught of supernatural and spooky activity. Past visitors to the pub have attempted to pay off Cedric's debt by attaching money to the ceiling, which, after over a century, has been totally covered with international cash. Thanks to 'Cedric', The Grenadier is often regarded as one of Britain's most haunted and characterful pubs. Tucked away down the exclusive Wilton Mews, on the corner of Old Barrack Yard, the patriotic Grenadier is painted red, white and blue to match with the sentry box outside. The Grenadier has semi private rooms for small groups up to 18 guests, and is available for exclusive use from 8.00 am to 12 noon - ideal for brunch.

# GOOD SPORTS

## CHELSEA FOOTBALL CLUB

Founded in 1905, Chelsea FC quickly gained a reputation for signing big-name players and for attracting large crowds. The Swinging Sixties ushered in an era that saw English football and swaggering style merge in the heart of London, with the fashionable King's Road at the heart of the scene. Superstars of the time, including Michael Caine, Steve McQueen, Raquel Welch, Terence Stamp and Richard Attenborough were regularly seen at Stamford Bridge. The team became one of the most glamorous and fashionable in the country, oozing charisma and establishing the club as a big name internationally. You can experience your own taste of Premier League Hospitality at Chelsea FC with packages to include pre and post-match dining, alongside premium seating offering stunning views of the pitch. Versatile function space available.

## KING'S ROAD TRIVIA

- The first UK branch of Starbucks opened at 123 King's Road in 1998.
- A lion used to live on the King's Road, specifically Christian the lion, who was purchased from Harrods and lived with his owners until he outgrew SW3 and was re-wilded in Africa.
- Led Zeppelin's record label Swan Song Records was based at 484 King's Road from its inception in 1974 until the company closed in 1983.
- Chelsea's World's End estate takes its name from King James II, who considered the area to be the end of the world when he used to ride down the King's Road.
- The King's Road was home to the world's first artificially frozen ice rink. The Glaciarium opened in January 1876 in a temporary tent just off the King's Road.



## THE HURLINGHAM CLUB

Bordering the Thames in Fulham and set in 42 acres of magnificent grounds, The Hurlingham Club is a green oasis of international renown. Established in 1896 and recognised throughout the world as one of Britain's greatest private members' clubs, it retains its quintessentially English traditions and heritage, whilst providing modern facilities and services for its members. The Hurlingham Club offers a stunning backdrop for private events including tennis, polo and, that most English of games, croquet.



11 CADOGAN GARDENS  
CHELSEA, LONDON, SW3 2RJ, UK  
T: +44 (0) 207 730 7000  
[RECEPTION@11CADOGANGARDENS.COM](mailto:RECEPTION@11CADOGANGARDENS.COM)  
[WWW.11CADOGANGARDENS.COM](http://WWW.11CADOGANGARDENS.COM)

SMALL  
LUXURY  
HOTELS  
OF THE WORLD